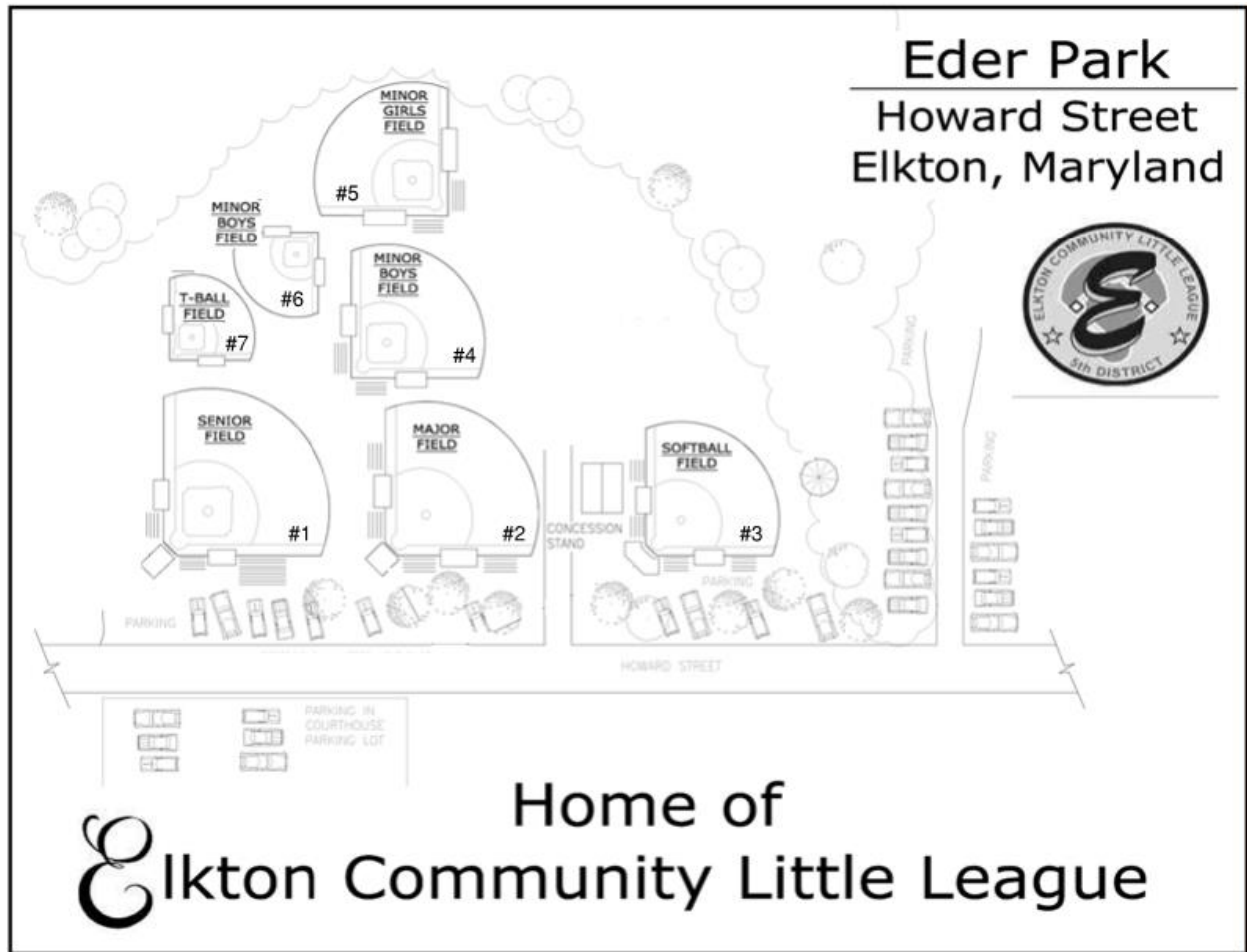




ELKTON COMMUNITY LITTLE LEAGUE
P.O. BOX 75
ELKTON, MD 21922
FEIN: 23-1049837



2019 Field Signs Advertisement Fund Raiser



ELKTON COMMUNITY LITTLE LEAGUE
P.O. BOX 75
ELKTON, MD 21922
FEIN: 23-1049837

RE: 2019 Elkton Little League Sign Advertising Program

Dear Little League Supporter,

The chill of winter will soon be gone and the laughter of children will fill the air on the 17-acre Elkton Little League complex as another season of baseball/softball gets underway, opening day festivities are scheduled for Friday, April 5th.

The Elkton Little League is a not-for-profit charitable organization founded over sixty years ago. As a corner stone for the community, the organization serves girls and boys, ages four through sixteen. The league is run and managed by community volunteers and promotes character, courage, teamwork and loyalty through the favorite pastimes of baseball and softball. Through the generous donations and support of community businesses, the Elkton Little League maintains a standard of excellence for all our children.

Our Program on average fields 55 teams annually and the facility at Elkton Little League draws in over 60,000 unique visitors each year, through the recreational baseball and softball program, travel teams, tournaments, and challenger games uniting communities throughout Cecil County and surrounding area.

Through a wide variety of sponsorships and customized advertising programs, the executive board is ready to work with you and your business to maximize the exposure that is available for your company and its business objectives.

Join us in a combined effort to support a community pastime for our children and reach the vast audience that is ready to receive your company message.

We have developed a marketing/advertising sign program for the Elkton Little League complex this year that includes over **350** advertising opportunities, which include:

- **Community Support (for individuals and small business recognition)**
- **Outfield Fence Signs (Ranging in sizes: 9'x3', 9'x5', 8'x7' & 9'x7')**
- **Field Maintenance Sponsorships**
- **Gold Level Sponsorships**
- **Platinum Level Sponsorships**
- **Elkton Little League Website Sponsorship**

There are also value packages available to maximize your advertising exposure at the complex:

- **Grand Slam Package (Signs on all fields + high traffic sign)**
- **Going for Gold (Gold Level Sponsor all fields + high traffic sign)**
- **Fields of Dreams (Field Maintenance Sponsor all fields + high traffic sign)**
- **Platinum Slugger (Platinum Level Sponsor all fields + high traffic sign)**

In addition, we have included a **Quantity Discount** for community supporters interested in advertising in multiple fields and/or multiple locations around the complex, details are available on the included order form.

You will notice this year the sign program includes **larger signs** than previous year's offerings as well as the choice to select the field(s) you would like your sign(s) displayed.

Please complete the enclosed order form and select your sign(s) size and location(s).

If you are a returning advertiser/supporter of the Elkton Little League sign advertising program, ***Thank You for your past support of our program!*** Please complete the enclosed form and **select your new sign(s) size and location(s)** any sign/banner we have in inventory from your previous support will be displayed at the complex for this season in addition to your new sign you select as we phase out the smaller signs, replacing them with the larger signs.

Please return the completed form with payment in the enclosed return envelope, email your ad copy to: ElktonLL21921@gmail.com , we can also assist with your design if needed.

Please contact Scott Slavin at 410-392-3100 with any questions about the sign program or to discuss creating a customized Elkton Little League advertising program for your business.

Best Regards,



Scott Slavin, VP of Fundraising - Elkton Little League – ElktonLL21921@gmail.com



Field # 2
Major Boys
109 Advertising
Opportunities





Field # 3
Jr / Sr Girls
68 Advertising
Opportunities



Field Maintenance Sponsor



Field Maintenance Sponsor



Outfield Fences

High Traffic Road Frontage



High Traffic Area/Walkway



Field # 4
Minor A Boys
100 Advertising
Opportunities





Field # 5
Minor Girls
44 Advertising
Opportunities



Field Maintenance Sponsor



Dug Out Fences



Batting Cage – Minor A Boys



Batting Cage – Minor A Girls



Field # 6
Minor B Boys
34 Advertising Opportunities



Field Maintenance Sponsor



Dug Out Fences



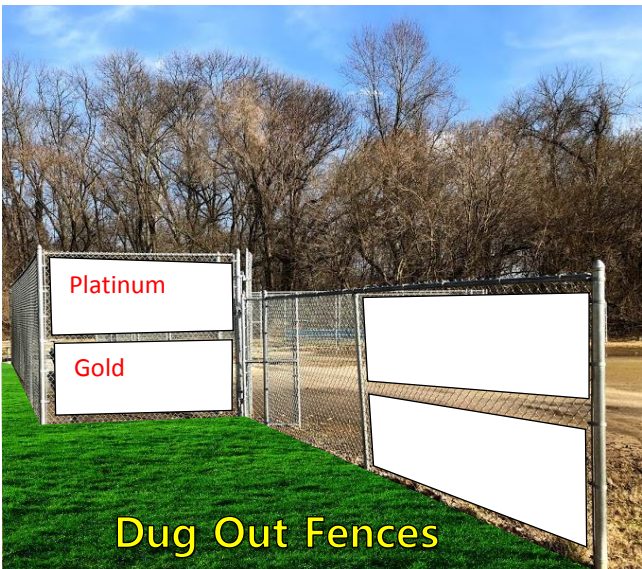
Dug Out Fences



Walkway Between Minor A/B



Field # 7
T-Ball
34 Advertising Opportunities



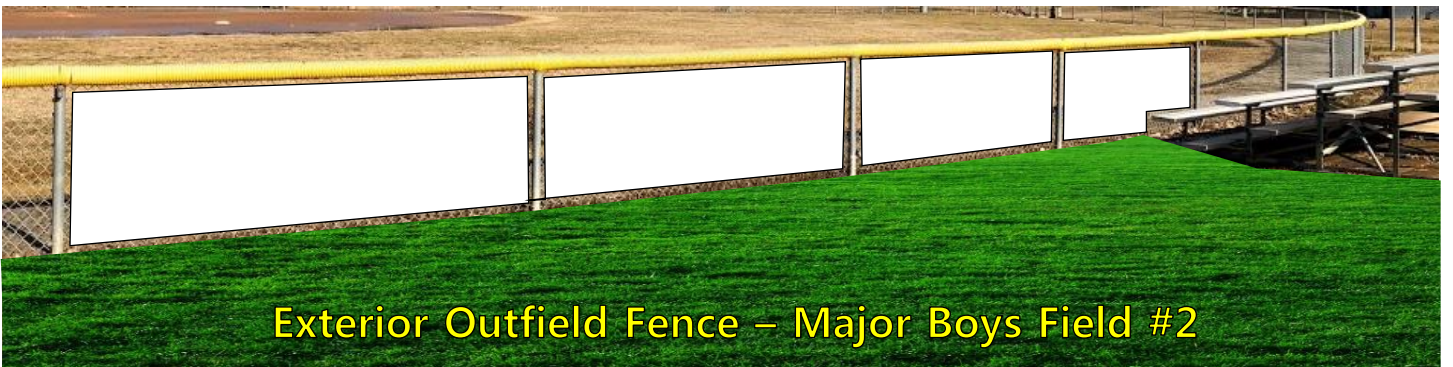
High Traffic Areas Advertising Opportunities



Concession Stand Walkway



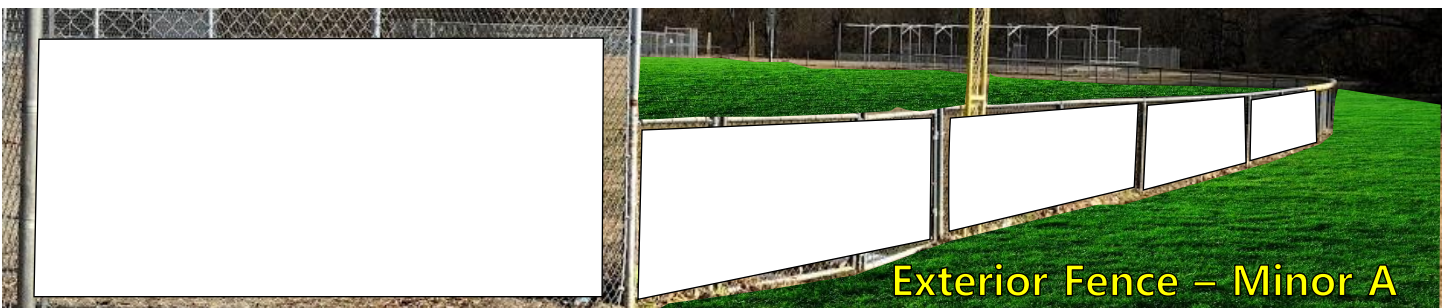
Concession Stand Walkway



Exterior Outfield Fence – Major Boys Field #2



Exterior Outfield Fence – Major Boys Field #2



Exterior Fence – Minor A

Elkton Community Little League (EIN:23-1049837)
 PO BOX 75, ELKTON MD 21922

2019 Field Sign Advertising Order
 (form is two sided please complete both sides)

Advertisers Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Contact Person: _____ Phone: _____
 Contact Email: _____

Grand Slam (24 available) Outfield Sign in fields (2,3,4) Dug Out Sign in fields (5,6,7) (1) Road or High Traffic Sign \$2,000	**Going for Gold** (4 available) Gold Sponsor fields (2,3,4) Dug Out Sign in field (5,6,7) (1) Road or High Traffic Sign \$3,000	**Fields of Dreams** (2 available) Field Maintenance Sponsor Back Stop Sign fields (2 - 7) (1) Road or High Traffic Sign \$3,200	**Platinum Slugger** (1 available) Platinum Sponsor (2,3,4) Dug Out Sign in fields (5,6,7) (1) Road or High Traffic Sign \$4,800
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Quantity Discounts Available \$25 off multiple signs ordered!

(see reverse side of order form for quantity discount details)

QTY	Available	EA	Type	
	24	\$2,000.00	GRAND SLAM PACKAGE (OUTFIELD (2,3,4) DUG OUT (5,6,7) (1) HIGH TRAFFIC)	
	4	\$3,000.00	GOING FOR GOLD PACKAGE (GOLD (2,3,4) DUG OUT (5,6,7) (1) HIGH TRAFFIC)	
	2	\$3,200.00	FIELDS OF DREAMS PACKAGE (MAINTENANCE (2-7), (1) HIGH TRAFFIC)	
	1	\$4,800.00	PLATINUM SLUGGER PACKAGE (PLATINUM (2,3,4)DUG OUT (5,6,7) (1) HIGH TRAFFIC)	
	5	\$500.00	(1) YEAR WEBSITE SPONSOR WITH LINK TO ADVERTISERS WEB SITE	

Field # 2 Major Boys (109 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description	
	1	\$650.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 9'w x 7' h banner	
	1	\$650.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 9'w x 7' h banner	
	1	\$1,000.00	Platinum Sponsor (center field)	(1) 36'w x 3'h banner	
	4	\$550.00	Gold Sponsor (to left & right of platinum)	(1) 18'w x 3'h banner	
	24	\$300.00	Outfield Fence (Inside)	(1) 9'w x 3'h banner	
	36	\$250.00	Outfield Fence (Outside)	(1) 9'w x 3'h banner	
	6	\$350.00	Left Field Inside	(1) 8'w x 5'h banner	
	8	\$350.00	Left Field Outside	(1) 8'w x 5'h banner	
	7	\$450.00	Right Field Outside (road frontage)	(1) 9'w x 7'h banner	
	5	\$350.00	Right Field Inside	(1) 9'w x 7'h banner	
	9	\$450.00	Right Field Outside High Fence (consession stand)	(1) 9'w x 7'h banner	
	7	\$350.00	Right Field Inside High Fence	(1) 9'w x 7'h banner	

Field # 3 Junior/Senior Girls Softball (68 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description	
	1	\$550.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 7'w x 7' h banner	
	1	\$550.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 7'w x 7' h banner	
	1	\$1,500.00	Platinum Sponsor (center field)	(1) 36'w x 5'h banner	
	4	\$750.00	Gold Sponsor (to left & right of platinum)	(1) 18'w x 5'h banner	
	24	\$400.00	Outfield Fence	(1) 9'w x 5'h banner	
	4	\$350.00	Left Field Inside	(1) 9'w x 5'h banner	
	4	\$300.00	Left Field Outside	(1) 9'w x 5'h banner	
	9	\$450.00	Right Field Outside (road frontage)	(1) 9'w x 5'h banner	
	6	\$350.00	Right Field Outside (facing Gazebo)	(1) 9'w x 5'h banner	
	7	\$350.00	Right Field Inside	(1) 9'w x 5'h banner	
	6	\$350.00	Batting Cage Fence	(1) 9'w x 5'h banner	
	1	\$300.00	Batting Cage Fence	(1) 6'w x 5'h banner	

Field # 5 Minor Girls Softball (44 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description	
	1	\$350.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 9'w x 3' h banner	
	1	\$350.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 9'w x 3' h banner	
	24	\$300.00	Dug Out Fence	(1) 7'w x 4'h banner	
	17	\$300.00	Batting Cage Fence	(1) 9'w x 3'h banner	
	1	\$200.00	Batting Cage Fence	(1) 6'w x 3'h banner	

Field # 6 Minor B Boys (34 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description
	1	\$350.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 9'w x 3' h banner
	1	\$350.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 9'w x 3' h banner
	24	\$300.00	Dug Out Fence	(1) 7'w x 4'h banner
	8	\$250.00	Side Field Fence	(1) 7'w x 3'h banner

Field # 4 Minor A Boys (100 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description
	1	\$500.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 6'w x 7' h banner
	1	\$500.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 6'w x 7' h banner
	1	\$1,000.00	Platinum Sponsor (center field)	(1) 36'w x3'h banner
	4	\$550.00	Gold Sponsor (to left & right of platinum)	(1) 18'w x3'h banner
	30	\$300.00	Outfield Fence (Inside)	(1) 9'w x 3'h banner
	34	\$250.00	Outfield Fence (Outside)	(1) 9'w x 3'h banner
	1	\$250.00	Outfield Gate (Inside)	(2) 4'w x3'h banner
	1	\$250.00	Outfield Gate (Outside)	(2) 4'w x3'h banner
	5	\$400.00	Left Field Inside	(1) 8'w x 7'h banner
	1	\$300.00	Left Field Inside	(1) 5'W X 7'H banner
	8	\$400.00	Left Field Outside	(1) 8'w x 7'h banner
	7	\$450.00	Right Field Outside	(1) 8'w x 7'h banner
	5	\$400.00	Right Field Inside	(1) 8'w x 7'h banner
	1	\$300.00	Right Field Inside	(1) 5'W X 7'H banner

Field # 7 T-Ball (34 ADVERTISING OPPORTUNITIES)

QTY	Available	EA	Type	Description
	1	\$350.00	Field Maintenance Sponsorship (LH)(back stop)	(1) 9'w x 3' h banner
	1	\$350.00	Field Maintenance Sponsorship (RH)(back stop)	(1) 9'w x 3' h banner
	24	\$300.00	Dug Out Fence	(1) 7'w x 4'h banner
	8	\$250.00	Side Field Fence	(1) 7'w x 3'h banner

*Not able to purchase a field sign this year but still want to donate? Have an employee interested in supporting the community?
Do you want to show your support by listing all your employees? Select below for our Community Support Banner!*

Community Support Group Listing Banner (8'X7' BANNERS PLACED AROUND THE FACILITY)

QTY	EA	Description
	\$50	Firm / Individual listed on Community Support Banner at the Complex
	\$100	Firm / Individual listed on Community Support Banner at the Complex
	\$150	Firm / Individual listed on Community Support Banner at the Complex
	\$200	Firm / Individual listed on Community Support Banner at the Complex

QTY ****Quantity Discount Not Available for Platinum, Gold or Maintenance Signs**** SUB TOTAL

TOTAL SIGNS ORDERED (front and back of form)

QUANTITY DISCOUNT (\$25 PER SIGN ON ALL SIGNS ABOVE (1) SIGN)

TOTAL SIGNS ORDERED

DISCOUNT X \$25 = (-\$0.00)

TOTAL DUE

(Example: Total 3 signs ordered = 3 x \$25 = \$75.00 discount)

Payment Options:

- Exchange Annual Advertising Costs for Services/Merchandise Contact Scott for details 410-392-3100
 - Invoice by mail: (note your banner will not be ordered until your payment is received)
 - Check Enclosed: (please make check out to Elkton Little League)
 - Credit Debit Card: Visa MasterCard Discover American Express
- Name on Card: _____ Address: _____
- Card Number: _____
- Expiration: ____/____/____ CVV: _____ Billing Zip Code: _____

The firm/individual listed on this form is entering into a (1 year) annual advertising agreement with Elkton Little League, by my signature below I accept the pricing of the advertisement and if Credit Card payment was selected I authorize Elkton Little League to process my Credit/Debit transaction as listed above:

Signature _____ Date _____

ELL: _____ Date: _____ Paid: _____ Auth: _____